



UTAH
FOOD
BANK



**SPONSORSHIP
OPPORTUNITIES**



UTAH FOOD BANK

Since our founding in 1904, Utah Food Bank has remained committed to serving Utahns facing hunger. 445,000 Utahns, which equates to 1 in 7 individuals, are at risk of missing a meal today. Even more alarming, 1 in 5 Utah kids are unsure where their next meal is coming from.

With your support last year, we distributed 69.6 million pounds of food, the equivalent of 58 million meals, to people facing hunger in every county of the state. In addition to being one of only a handful of food banks that distributes food free of charge to partner agencies, we also offer several direct service programs to help the most vulnerable populations in our state — children and seniors.

HUNGER IS ALL AROUND US

Help us make a difference by partnering with us on events throughout the year.

Sponsorship allows our fundraising events to have an even greater impact on Utahns facing hunger, while at the same time aligning your brand with Utah Food Bank in the minds of our donors. Audiences range from hundreds to thousands, depending on the event, and sponsorships often include media coverage.

Our primary fundraising events each year are Night at the Warehouse gala (April); Driving Out Hunger South golf tournament (May); Fore Corners Against Hunger golf tournament (August); Driving Out Hunger golf tournament (September); Tee Up Against Hunger golf tournament (September); Utah Human Race (November); and the Holiday Food and Fund Drive (October – January).

Fundraising events provide opportunities for two of our most important tools in the fight against hunger statewide: education and awareness. We are incredibly appreciative of the support we receive from the community, whether it be through gifts of food, time, or money, so thank you in advance for considering partnering with us.

If you or your business are interested in the many different sponsorship opportunities available throughout the year, please contact Heidi Cannella, Communications Director, at 801.887.1278 or heidic@utahfoodbank.org.



Event Info

- **When:** April 25, 2026
- **Where:** UFB West Wing, 3160 S 930 W (SLC)
- **Cost:** Table of Ten \$1,500/Individual Ticket \$150
- **Projected Attendance:** 350-400
- **Audience:** Corporate Partners & Individual Donors
- **Website:** <https://www.utahfoodbank.org/gala>

DEADLINE FOR SPONSORSHIP: 3/21/26

All funds raised at our annual Night at the Warehouse gala directly support our mission of *Fighting Hunger Statewide*. The event theme rotates each year, and features both live and silent auctions, dinner, drinks and entertainment activities.

Attendees have the opportunity to learn about the scope of Utah Food Bank's efforts to help those in need and how we are continually refining our approach to fighting hunger in Utah.

BENEFITS

Logo placement on event save the date (12/12 deadline)

Logo placement on event invitation

Social media updates including company name

Special recognition in 1 UFB quarterly newsletter
(approx. circulation 25K)

Special recognition in 3 UFB monthly e-newsletters
(approx. circulation 23K)

Business category exclusivity

Logo inclusion on event webpage

Logo displayed on slideshow during dinner program

Bidder paddle logo tier

Tables of 10 included

PRESENTING \$25,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$3,000
✓			
✓			
✓			
✓			
✓	✓		
✓	✓		
✓	✓	✓	
✓	✓	✓	✓
1st	1st	2nd	3rd
2	1	1	1

DRIVING OUT HUNGER SOUTH



Event Info

- **When:** May 19, 2026
- **Where:** Black Desert Resort (St. George)
- **Cost:** Four-Player Team Entry \$1,600/Two-Player Team Entry \$800 (subject to change)
- **Projected Attendance:** 128
- **Audience:** Corporate Partners & Individual Donors
- **Website:** <https://www.utahfoodbank.org/golfsouth/>

DEADLINE FOR SPONSORSHIP: 5/8/26

Vendor Booth – \$250

Host a booth on the day of the tournament.
Contact Taylor Smedley at (801) 887-1266 or taylors@utahfoodbank.org for details.

Supporting this event will help our Utah Food Bank Southern Distribution Center, located in St. George, make an even greater impact on the 40,000 southern Utahns facing food insecurity.

Participation options include corporate sponsorship, four-player teams or two-player teams.

This resort hosts Utah's only PGA Tour event each year. Don't miss your chance to experience this course for yourself!

BENEFITS

	PRESENTING \$10,000	EAGLE \$5,000	BIRDIE \$3,000
Social media updates including company name	✓		
Logo inclusion on invitation postcard	✓		
Special recognition in 1 UFB quarterly newsletter (approx. circulation 25K)	✓		
Logo placement on scorecards, scoreboard, rule sheets, cart signs & pin sheets	✓		
Special recognition in 3 UFB monthly e-newsletters (approx. circulation 23K)	✓		
Opportunity to host on-course vendor booth during tournament (Sponsor responsible to provide and set up table, chairs, and canopy)	✓	✓	✓
Opportunity to include items in goodie bags	✓	✓	✓
Logo inclusion on day-of event banner	✓	✓	✓
Logo inclusion on event webpage	✓	✓	✓
Special recognition at awards luncheon	✓	✓	✓
Logo placements as "Hole Sponsor"	3	2	1
Four-player teams included	2	1	1

DRIVING OUT HUNGER



Event Info

- **When:** September 14, 2026
- **Where:** Willow Creek Country Club (Sandy)
- **Cost:** Four-Player Team Entry \$1,400/Two-Player Team Entry \$700
- **Projected Attendance:** 144
- **Audience:** Corporate Partners & Individual Donors
- **Website:** <https://www.utahfoodbank.org/golf>

DEADLINE FOR SPONSORSHIP: 8/21/26

Vendor Booth – \$250

Host a booth on the day of the tournament.
Contact Taylor Smedley at (801) 887-1266 or taylors@utahfoodbank.org for details.

Take a swing to fill a plate with Utah Food Bank at our annual Driving Out Hunger golf tournament. All funds raised from this scramble-format tournament benefit Utah Food Bank programs, operations, outreach and education efforts.

Participation options include corporate sponsorship, four-player teams, two-player teams or vendor booths.

Each year, the event is held at a private golf course in the Salt Lake valley.

BENEFITS	PRESENTING \$10,000	EAGLE \$5,000	BIRDIE \$3,000
Social media updates including company name	✓		
Logo inclusion on invitation postcard (deadline 6/15)	✓		
Special recognition in 1 UFB quarterly newsletter (approx. circulation 35,000)	✓		
Special recognition in 3 UFB monthly e-newsletters (approx. circulation 23,000)	✓		
Logo placement on Golf Genius App	✓		
Logo placement on electronic leaderboard & electronic scoreboard	✓	✓	
Opportunity to include items in goodie bags	✓	✓	✓
Opportunity to host on-course vendor booth during tournament (Sponsor responsible to provide and set up table, chairs, and canopy)	✓	✓	✓
Logo inclusion on event webpage	✓	✓	✓
Special recognition at awards luncheon	✓	✓	✓
Logo placement as "Hole Sponsor" on electronic display in cart	3	2	1
Logo inclusion on day-of event banner	✓	✓	✓
Four-player teams included	2	1	1



UTAH FOOD BANK
SOUTHEASTERN DISTRIBUTION CENTER

FORE CORNERS AGAINST HUNGER



Event Info

- **When:** August 7, 2026
- **Where:** Hideout Golf Club (Monticello)
- **Cost:** Four-Player Team Entry \$400/Two-Player Team Entry \$200
- **Projected Attendance:** 120
- **Audience:** Community Partners
- **Website:** <https://www.utahfoodbank.org/fore-corners-against-hunger/>

DEADLINE FOR SPONSORSHIP: 7/23/26

Participating in this event will support our Southeastern Distribution Center in Blanding and Utah Food Bank pantries serving residents of Grand and San Juan counties. This region faces significantly higher rates of hunger compared to the state average, with 19% reporting food insecurity, as opposed to 14% statewide.

Established in 2001, the Hideout Golf Club (located in the heart of San Juan County) is consistently rated one of the top public golf courses in Utah, offering a wide range of scenery year-round, as well as perfect golf weather during the season.

BENEFITS	PRESENTING \$2,500	CHAMPION \$1,500	EAGLE \$1,000
			
Social media updates including company name	✓		
Logo inclusion on event posters and advertisements (deadline July 3)	✓		
Special recognition in 1 UFB quarterly newsletter (approx. circulation 25K)	✓		
Special recognition in 3 UFB monthly e-newsletters (approx. circulation 23K)	✓	✓	
Opportunity to include items in goodie bags	✓	✓	✓
Logo inclusion on day-of event banner	✓	✓	✓
Logo inclusion on event webpage	✓	✓	✓
Special recognition at awards luncheon	✓	✓	✓
Logo placements as "Hole Sponsor"	3	2	1
Four-player teams included	2	1	1

TEE UP

Against Hunger



Event Info

- **When:** September 28, 2026
- **Where:** Riverside Country Club (Provo)
- **Cost:** Four-Player Team Entry \$1,200/Two-Player Team Entry \$600
- **Projected Attendance:** 128
- **Audience:** Corporate Partners & Individual Donors
- **Website:** <https://www.utahfoodbank.org/tee-up-against-hunger/>

DEADLINE FOR SPONSORSHIP: 9/10/26

Vendor Booth – \$250

Host a booth on the day of the tournament.
Contact Taylor Smedley at (801) 887-1266 or
taylors@utahfoodbank.org for details.

Join us in Utah county for our annual Tee Up Against Hunger golf tournament, hosted at Riverside Country Club in Provo. Supporting this event will help Utah Food Bank Timpanogos Distribution Center make an even greater impact in central Utah and Utah County.

Last year, we distributed 8 million meals to Utahns through this facility, located in Springville. With 1 in 5 central Utah children facing hunger, and 109,000 individuals not sure where their next meal will come from, our work in the region is daunting, so join us to learn more about our efforts to combat food insecurity in the area's rapidly growing population.

BENEFITS	PRESENTING \$10,000	EAGLE \$5,000	BIRDIE \$3,000
			
Social media updates including company name	✓		
Logo inclusion on invitation postcard (deadline 6/15)	✓		
Special recognition in 1 UFB quarterly newsletter (approx. circulation 25K)	✓		
Logo placement on the scoreboard, scorecards, rule sheets, cart signs, and pin sheets.	✓		
Special recognition in 3 UFB monthly e-newsletters (approx. circulation 23K)	✓		
Opportunity to host on-course vendor booth during tournament (Sponsor responsible to provide and set up table, chairs, and canopy)	✓	✓	✓
Opportunity to include items in goodie bags	✓	✓	✓
Logo inclusion on day-of event banner	✓	✓	✓
Logo inclusion on event webpage	✓	✓	✓
Special recognition at awards luncheon	✓	✓	✓
Logo placements as "Hole Sponsor" on electronic display in cart	3	2	1
Four-player teams included	2	1	1



UTAH FOOD BANK

Utah Human Race



5K / 10K FUN RUN

Run with an Attitude of Gratitude

Event Info

- **When:** Thanksgiving morning (November 26, 2026)
- **Where:** Sandy
- **Cost:** 5K \$30/10K \$35
- **Projected Attendance:** 4,000
- **Audience:** Individual Donors & Families
- **Website:** www.utahhumanrace.org

DEADLINE FOR SPONSORSHIP: 10/2/26

Vendor Booth – \$250

Host a booth on the day of the tournament.
Contact Taylor Smedley at (801) 887-1266 or taylors@utahfoodbank.org for details.

Enjoying Thanksgiving Day doesn't have to mean gaining a few extra pounds for participants of our annual Utah Human Race. The Utah Human Race is one of the largest 5K/10K events in the state—with an average of 4,000 participants joining us annually to *Run with an Attitude of Gratitude!*

This family-friendly race is traditionally held every year on Thanksgiving morning in conjunction with Utah Food Bank's statewide Holiday Food & Fund Drive. Every sponsorship dollar and registration fee raised from the Utah Human Race helps us provide food and services to Utah communities statewide.

BENEFITS

	PRESENTING \$30,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$3,000	FRIEND \$1,500
Logo placement on paid advertising & media opportunities	✓				
Special recognition in 1 UFB quarterly newsletter (approx. circulation 25K)	1				
Special recognition in 1 UFB monthly e-newsletter (approx. circulation 72K)	2	2			
Social media updates including company name	3	2			
Logo on event posters (9/30 deadline)	✓	✓			
Logo on start line banner	PREMIUM PLACEMENT	T1	T2	T3	
Logo on event webpage	PREMIUM PLACEMENT	✓	✓	✓	
Logo on race shirts	PREMIUM PLACEMENT	T1	T2	T3	T4
Opportunity to include marketing materials/ samples in race bags (4K quantity)	✓	✓	✓	✓	✓
Booth space on race day	✓	✓	✓	✓	✓
Waived Entries	20	20	10	5	2



UTAH FOOD BANK

HOLIDAY FOOD & FUND DRIVE

Event Info

- **When:** October 15 – January 15
- **Where:** Statewide
- **Cost:** \$35,000
- **Audience:** Utahns Across the State
- **Website:** www.utahfoodbank.org/holiday

DEADLINE FOR SPONSORSHIP: 9/15/26

**Limited to 5 sponsorships*

As a Holiday Food & Fund Drive sponsor, you'll receive positive recognition through various channels, including traditional/streaming television, outdoor billboards, radio, digital display, organic and paid social media, and a Utah Food Bank website landing page displaying sponsor logos. This multi-media campaign aimed at driving awareness and support helps us ensure we can help Utahns long after the holidays fade.

It launches publicly immediately after Thanksgiving and runs through January 15th. Sponsors typically receive four times their original investment in impressions and media value.

BENEFITS

Television: 10 million impressions per sponsor (paid media + added value)

Social Media/Digital Display: 2M impressions per sponsor (paid media + added value)

UFB Newsletters: 100K e-newsletter and 60K newsletter impressions per sponsor

UFB Website: 25K page views of the campaign landing page featuring sponsor logos

Outdoor Billboards

Radio (St. George): 500 spots

13 million impressions per sponsor*

**Average – based on 5 sponsors. Results reflect 24-25 campaign.*

Please select your event and support level:

Night at the Warehouse Gala ☐ \$25,000 Presenting ☐ \$10,000 Gold ☐ \$5,000 Silver
☐ \$3,000 Bronze ☐ \$1,500 Table ☐ \$150 Individual Tickets (____Qty.)

Driving Out Hunger South (St. George) ☐ \$10,000 Presenting ☐ \$5,000 Eagle
☐ \$3,000 Birdie ☐ \$1,600 Foursome ☐ \$800 Twosome

Fore Corners Against Hunger Golf Tournament (Monticello)

☐ \$2,500 Presenting ☐ \$1,500 Champion ☐ \$1,000 Eagle ☐ \$400 Foursome ☐ \$200 Twosome

Driving Out Hunger (Wasatch Front) ☐ \$10,000 Presenting ☐ \$5,000 Eagle
☐ \$3,000 Birdie ☐ \$1,400 Foursome ☐ \$700 Twosome

Tee Up Against Hunger (Provo) ☐ \$10,000 Presenting ☐ \$5,000 Eagle
☐ \$3,000 Birdie ☐ \$1,200 Foursome ☐ \$600 Twosome

Utah Human Race ☐ \$30,000 Presenting ☐ \$10,000 Gold ☐ \$5,000 Silver ☐ \$3,000 Bronze
☐ \$1,500 Friend

Holiday Food & Fund Drive ☐ \$35,000 Sponsor

Primary Contact Name _____

Phone Number _____

Email Address _____

Organization Name as it Should Appear in Marketing _____

Mailing Address _____ City/State/Zip _____

PAYMENT OPTIONS

Total Amount \$_____ (circle one) Cash Check Credit Card Invoice Me

Check # _____ (Payable to Utah Food Bank)

Charge credit card: VISA AMEX MasterCard Discover

Name as it appears on CC _____ Security Code _____

CC # _____ Exp. Date ____ / ____ / ____

Billing Address _____ City/State/Zip _____

Authorized Signature _____

Send Check to: Utah Food Bank - 3150 South 900 West, Salt Lake City, UT 84119

Utah Food Bank is a private, non-profit, 501(c)(3) tax-exempt organization. Tax ID 87-0212453. This donation is used to aid agencies feeding the hungry in a manner as defined by Feeding America, Utah Food Bank and the donating organization.