



UTAH FOOD BANK

Utah Human Race



5K / 10K FUN RUN

Run with an Attitude of Gratitude

SPONSORSHIP OPPORTUNITIES

UTAH HUMAN RACE

445,000 Utahns are at risk of missing a meal today. Even more alarming, is that 1 in 5 Utah kids are unsure where their next meal is coming from.

The Utah Human Race is one of the largest 5K/10K events in the state with close to 6,000 participants last year, and all proceeds directly benefit Utah Food Bank's mission of *Fighting Hunger Statewide*.

This year marks the 21st anniversary of this family-friendly race, which is a major component of our annual Holiday Food & Fund Drive.

We are looking forward to seeing our supporters on Thanksgiving morning (November 26), preferably in costume, to help fight hunger while you make room for Thanksgiving dinner!

WHEN/WHERE:

Packet Pick-Up

Mon-Fri, November 16-20: 8 AM-5 PM
Mon-Wed, November 23-25: 8 AM-6 PM
Utah Food Bank West Wing
3160 S 930 W
Salt Lake City, UT 84119

Race Day

Thursday, November 26, 2026
(8 AM Start)
Sandy Promenade
10085 S. Centennial Parkway
Sandy, UT 84070






WHY:

Funds raised from the Utah Human Race will directly support Utah Food Bank's mission of *Fighting Hunger Statewide*!



SPONSORSHIP OPPORTUNITIES

To secure a sponsorship opportunity, please contact Heidi Cannella at 801.887.1278 or heidic@utahfoodbank.org. Please secure a sponsorship by October 2nd to ensure that your logo is included on promotional materials.

BENEFITS	PRESENTING \$30,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$3,000	FRIEND \$1,500
					
Logo placement on paid advertising & media opportunities	✓				
Special recognition in 1 UFB quarterly newsletter <i>(approx. circulation 25K)</i>	1				
Special recognition in 1 UFB monthly e-newsletter <i>(approx. circulation 23K)</i>	2	2			
Social media updates including company name	3	2			
Logo on event posters <i>(9/30 deadline)</i>	✓	✓			
Logo on start line banner	PREMIUM PLACEMENT	T1	T2	T3	
Logo on event webpage	PREMIUM PLACEMENT	✓	✓	✓	
Logo on race shirts	PREMIUM PLACEMENT	T1	T2	T3	T4
Opportunity to include marketing materials/ samples in race bags <i>(4K quantity)</i>	✓	✓	✓	✓	✓
Booth space on race day	✓	✓	✓	✓	✓
Waived Entries	20	20	10	5	2



RACE DAY VENDOR BOOTH

Host a booth on the day of the race (11/26)! Limited spaces are available. Contact Taylor Smedley at 801.887.1266 or taylors@utahfoodbank.org. Per Sandy City, no sales of any kind.

Vendor Booth – \$150

10X10 booth space on the day of the race*

**Please note that you are responsible for bringing your own table, chairs and canopy.*

RACE PRICING & DEADLINES	5K	10K
		
10/1 – 11/24 Online Registration closes 11/24 at 6 PM	\$30* /PERSON	\$35* /PERSON
11/25 Online Registration closed. Registration at Packet Pick-Up – Shirt Availability Not Guaranteed	\$35 /PERSON	\$35 /PERSON

**Early Bird discount of \$5 per person available 10/1 – 10/31*

CORPORATE SPONSOR

____ **YES, I would like to be a SPONSOR at the following level (please check one):**

☐ \$30,000 Presenting ☐ \$10,000 Gold ☐ \$5,000 Silver

☐ \$3,000 Bronze ☐ \$1,500 Friend ☐ \$150 One-Day Booth

I'm sleeping in this year, but still want to help out and donate:

☐ \$500 ☐ \$250 ☐ \$100 ☐ \$50 ☐ Other \$ _____

Primary Contact Name _____

Phone Number _____

Email _____

NAME OF ORGANIZATION _____

MAILING ADDRESS _____

CITY/STATE/ZIP _____

PAYMENT OPTIONS

Charge credit card: ☐ VISA ☐ AMEX ☐ MasterCard ☐ Discover

Name as it appears on CC: _____

Account # _____ Exp. Date: _____ CVV: _____

Billing Address: _____

☐ **Invoice me**

Make Check Payable to: Utah Food Bank
3150 S 900 W
Salt Lake City, UT 84119