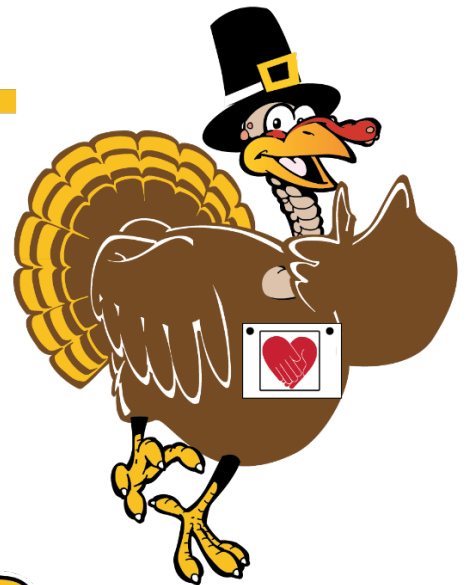




UTAH FOOD BANK



# Utah Human Race

5K / 10K FUN RUN

*Run with an Attitude of Gratitude*

**SPONSORSHIP OPPORTUNITIES**

# UTAH HUMAN RACE

**415,000 Utahns are at risk of missing a meal today. Even more alarming, is that 1 in 6 Utah kids are unsure where their next meal is coming from.**

The Utah Human Race is one of the largest 5K/10K events in the state with close to 4,000 participants last year, and all proceeds directly benefit Utah Food Bank's mission of *Fighting Hunger Statewide*.

This year marks the 20<sup>th</sup> anniversary of this family-friendly race, which is a major component of our annual Holiday Food & Fund Drive.

We are looking forward to seeing our supporters on Thanksgiving morning (November 27), preferably in costume, to help fight hunger while you make room for Thanksgiving Dinner!

## WHEN/WHERE:

### ***Packet Pick-Up***

Monday-Friday, November 17-26, 2025  
(8:00am-5:00pm)  
Utah Food Bank West Wing  
3160 S 930 W  
Salt Lake City, UT 84119

### ***Race Day***

Thursday, November 27, 2025  
(8:00am Start)  
Sandy Promenade  
10085 S. Centennial Parkway  
Sandy, UT 84070






## WHY:

Funds raised from the Utah Human Race will directly support Utah Food Bank's mission of *Fighting Hunger Statewide*!



# SPONSORSHIP OPPORTUNITIES

To secure a sponsorship opportunity, please contact Heidi Cannella at (801) 887-1278 or [heidic@utahfoodbank.org](mailto:heidic@utahfoodbank.org). Please secure a sponsorship by October 2<sup>nd</sup> to ensure that your logo is included on promotional materials.

| BENEFITS   | PRESENTING<br>\$30,000  | GOLD<br>\$10,000   | SILVER<br>\$5,000   | BRONZE<br>\$3,000   | FRIEND<br>\$1,500   |
|--|---|--|---|---|---|
|  |  |  |  |  |  |
| Logo placement on paid advertising & media opportunities                                 | ✓   |  |   |   |   |
| Special recognition in 1 UFB quarterly newsletter<br><i>(approx. circulation 25K)</i>    | 1   |  |   |   |   |
| Special recognition in 1 UFB monthly e-newsletter<br><i>(approx. circulation 23K)</i>    | 2   | 2  |   |   |   |
| Facebook, Instagram & Twitter updates including company name                             | 3   | 2  |   |   |   |
| Logo on event posters <i>(9/30 deadline)</i>   | ✓   | ✓  |   |   |   |
| Logo on start line banner  | PREMIUM PLACEMENT   | T1   | T2  | T3  |   |
| Logo on event webpage  | PREMIUM PLACEMENT   | ✓  | ✓   | ✓   |   |
| Logo on race shirts  | PREMIUM PLACEMENT   | T1   | T2  | T3  | T4  |
| Opportunity to include marketing materials/ samples in race bags<br><i>(4K quantity)</i> | ✓   | ✓  | ✓   | ✓   | ✓   |
| Booth space on race day  | ✓   | ✓  | ✓   | ✓   | ✓   |
| Waived Entries   | 20  | 20   | 10  | 5   | 2   |

## RACE DAY VENDOR BOOTH

Host a booth on the day of the race (11/27)! Limited spaces are available. Contact Melanie Biertzer at (801) 887-1266 or [melanieb@utahfoodbank.org](mailto:melanieb@utahfoodbank.org). Per Sandy City, no sales of any kind.

### Vendor Booth – \$150

10X10 booth space on the day of the race\*

*\*Please note that you are responsible for bringing your own table, chairs and canopy.*

| RACE PRICING & DEADLINES  | 5K            | 10K           |
|---|---------------|---------------|
| 10/1 - 11/25<br>Online Registration closes 11/25 at 6 PM  | \$30* /PERSON | \$35* /PERSON |
| 11/26<br>Online Registration closed. Registration at Packet Pick-Up - Shirt Availability Not Guaranteed | \$35 /PERSON  | \$35 /PERSON  |

*\*Early Bird discount of \$5 per person available 10/1 - 10/31*

# CORPORATE SPONSOR

\_\_\_\_ **YES, I would like to be a SPONSOR at the following level (please check one):**

\$30,000 Presenting     \$10,000 Gold     \$5,000 Silver

\$3,000 Bronze     \$1,500 Friend     \$150 One-Day Booth

**I'm sleeping in this year, but still want to help out and donate:**

\$500     \$250     \$100     \$50     Other \$ \_\_\_\_\_

Primary Contact Name \_\_\_\_\_

Phone Number \_\_\_\_\_

Email \_\_\_\_\_

NAME OF ORGANIZATION \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_

## PAYMENT OPTIONS

**Charge credit card:**     VISA     AMEX     MasterCard     Discover

Name as it appears on CC: \_\_\_\_\_

Account # \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Billing Address: \_\_\_\_\_

**Invoice me**

**Make Check Payable to:** Utah Food Bank  
3150 S. 900 W.  
Salt Lake City, UT 84119